

**FACTORISATION AND SIMPLIFICATION**
**Example 13**
 **Self Tutor**

Factorise: **a**  $2^{n+3} + 2^n$

**b**  $2^{n+3} + 8$

**c**  $2^{3n} + 2^{2n}$

$$\begin{aligned} \mathbf{a} \quad & 2^{n+3} + 2^n \\ & = 2^n 2^3 + 2^n \\ & = 2^n(2^3 + 1) \\ & = 2^n \times 9 \end{aligned}$$

$$\begin{aligned} \mathbf{b} \quad & 2^{n+3} + 8 \\ & = 2^n 2^3 + 8 \\ & = 8(2^n) + 8 \\ & = 8(2^n + 1) \end{aligned}$$

$$\begin{aligned} \mathbf{c} \quad & 2^{3n} + 2^{2n} \\ & = 2^{2n} 2^n + 2^{2n} \\ & = 2^{2n}(2^n + 1) \end{aligned}$$

**Example 14**
 **Self Tutor**

Factorise: **a**  $4^x - 9$

**b**  $9^x + 4(3^x) + 4$

$$\begin{aligned} \mathbf{a} \quad & 4^x - 9 \\ & = (2^x)^2 - 3^2 && \{\text{compare } a^2 - b^2 = (a + b)(a - b)\} \\ & = (2^x + 3)(2^x - 3) \end{aligned}$$

$$\begin{aligned} \mathbf{b} \quad & 9^x + 4(3^x) + 4 \\ & = (3^x)^2 + 4(3^x) + 4 && \{\text{compare } a^2 + 4a + 4\} \\ & = (3^x + 2)^2 && \{\text{as } a^2 + 4a + 4 = (a + 2)^2\} \end{aligned}$$

**EXERCISE 3D.2**
**1** Factorise:

**a**  $5^{2x} + 5^x$

**b**  $3^{n+2} + 3^n$

**c**  $7^n + 7^{3n}$

**d**  $5^{n+1} - 5$

**e**  $6^{n+2} - 6$

**f**  $4^{n+2} - 16$

**2** Factorise:

**a**  $9^x - 4$

**b**  $4^x - 25$

**c**  $16 - 9^x$

**d**  $25 - 4^x$

**e**  $9^x - 4^x$

**f**  $4^x + 6(2^x) + 9$

**g**  $9^x + 10(3^x) + 25$

**h**  $4^x - 14(2^x) + 49$

**i**  $25^x - 4(5^x) + 4$

**3** Factorise:

**a**  $4^x + 9(2^x) + 18$

**b**  $4^x - 2^x - 20$

**c**  $9^x + 9(3^x) + 14$

**d**  $9^x + 4(3^x) - 5$

**e**  $25^x + 5^x - 2$

**f**  $49^x - 7^{x+1} + 12$

**Example 15**
 **Self Tutor**

Simplify: **a**  $\frac{6^n}{3^n}$

**b**  $\frac{4^n}{6^n}$

$$\begin{aligned} \mathbf{a} \quad & \frac{6^n}{3^n} \quad \text{or} \quad \frac{6^n}{3^n} \\ & = \frac{2^n \cancel{3^n}}{\cancel{3^n}} && = \left(\frac{6}{3}\right)^n \\ & = 2^n && = 2^n \end{aligned}$$

$$\begin{aligned} \mathbf{b} \quad & \frac{4^n}{6^n} \quad \text{or} \quad \frac{4^n}{6^n} \\ & = \frac{2^n 2^n}{2^n 3^n} && = \left(\frac{4}{6}\right)^n \\ & = \frac{2^n}{3^n} && = \left(\frac{2}{3}\right)^n \end{aligned}$$

**Example 16****Self Tutor**

Simplify:    **a**  $\frac{3^n + 6^n}{3^n}$                       **b**  $\frac{2^{m+2} - 2^m}{2^m}$                       **c**  $\frac{2^{m+3} + 2^m}{9}$

$\begin{aligned} \mathbf{a} \quad & \frac{3^n + 6^n}{3^n} \\ &= \frac{3^n + 2^n 3^n}{3^n} \\ &= \frac{\cancel{3^n} (1 + 2^n)}{\cancel{3^n}_1} \\ &= 1 + 2^n \end{aligned}$	$\begin{aligned} \mathbf{b} \quad & \frac{2^{m+2} - 2^m}{2^m} \\ &= \frac{2^m 2^2 - 2^m}{2^m} \\ &= \frac{\cancel{2^m} (4 - 1)}{\cancel{2^m}_1} \\ &= 3 \end{aligned}$	$\begin{aligned} \mathbf{c} \quad & \frac{2^{m+3} + 2^m}{9} \\ &= \frac{2^m 2^3 + 2^m}{9} \\ &= \frac{\cancel{2^m} (8 + 1)}{\cancel{2^m}_1} \\ &= 2^m \end{aligned}$
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**4** Simplify:

<b>a</b> $\frac{12^n}{6^n}$	<b>b</b> $\frac{20^a}{2^a}$	<b>c</b> $\frac{6^b}{2^b}$	<b>d</b> $\frac{4^n}{20^n}$
<b>e</b> $\frac{35^x}{7^x}$	<b>f</b> $\frac{6^a}{8^a}$	<b>g</b> $\frac{5^{n+1}}{5^n}$	<b>h</b> $\frac{5^{n+1}}{5}$

**5** Simplify:

<b>a</b> $\frac{6^m + 2^m}{2^m}$	<b>b</b> $\frac{2^n + 12^n}{2^n}$	<b>c</b> $\frac{8^n + 4^n}{2^n}$
<b>d</b> $\frac{12^x - 3^x}{3^x}$	<b>e</b> $\frac{6^n + 12^n}{1 + 2^n}$	<b>f</b> $\frac{5^{n+1} - 5^n}{4}$
<b>g</b> $\frac{5^{n+1} - 5^n}{5^n}$	<b>h</b> $\frac{4^n - 2^n}{2^n}$	<b>i</b> $\frac{2^n - 2^{n-1}}{2^n}$

**6** Simplify:

<b>a</b> $2^n(n+1) + 2^n(n-1)$	<b>b</b> $3^n \left( \frac{n-1}{6} \right) - 3^n \left( \frac{n+1}{6} \right)$
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**E****EXPONENTIAL EQUATIONS**

An **exponential equation** is an equation in which the unknown occurs as part of the index or exponent.

For example:  $2^x = 8$  and  $30 \times 3^x = 7$  are both exponential equations.

There are a number of methods we can use to solve exponential equations. These include graphing, using technology, and by using **logarithms**, which we will study in **Chapter 4**. However, in some cases we can solve algebraically by the following observation:

If  $2^x = 8$  then  $2^x = 2^3$ . Thus  $x = 3$ , and this is the only solution.

If the base numbers are the same, we can **equate exponents**.

If  $a^x = a^k$  then  $x = k$ .